



The Kings of Perfumes

عود و عالى
Aoud Gallery®

About Us

Welcome to Aoud Gallery, Premier Brand in Fragrance.

Aoud Gallery was established in 1989, has over 150 employees. The factory located in Saudi Arabia.

The Founder, Mr. Saed Al Abbass has been famous in the perfume industry for his passionate love of creating dramatically, inspirational Aoud perfumes to maintain Luxurious quality and Arabian Culture. His young energetic spirit has influenced all who work with him together.

Aoud Gallery has rapidly growing its portfolio and has a network of branches in Dubai, Saudi Arabia, Kuwait and other countries in the region since its establishment.

Aoud Gallery as famed to prepare high quality Aoud perfumes for prestigious **VIP's** **Sheikhs** and the **Royal families**, we also making perfumes for alot of **Companies**, **Villas**, **Palaces** and **Mosque**. Furthermore, the company plans to expand up to 200 outlets in the Middle East and the rest of the world in the next few years.



سائد العباس

SAED AL ABBASS

Founder and Owner
Aoud Gallery

Featured in Dubai Shopping Festival 2008

DUBAI SHOPPING FESTIVAL

GULF NEWS
Special Pullout
SUNDAY,
FEBRUARY 24, 2008



DUBAI SHOPPING FESTIVAL
Jan 24 - Feb 24 2008
One world. One Family. One Festival

Perfume King

THANKS TO SAUDI ENTREPRENEUR SAED AL ABBASS, THE SCENT OF WAX OUD IS BIG BUSINESS ACROSS THE MIDDLE EAST

By Mohammad Jihad
Community Journalist



Saed Al Abbass, owner of Aoud Gallery, fills pots of wax perfume at his stall at Global Village..

Big bowls. Big crystal bowls the size of soup tureens filled with soft, gem colored wax gel, covered the length of the display counter. First colour then the smell strikes you. It was something I'd never smell before, it felt like it would last for a long time. Not a bad thing, considering it was a store selling range of fragrances from agar wood oil or oud.

The Aoud Gallery located between the Lebanon and Syria pavilions in Global Village, draws visitors easily, with its striking scents that fill the air around the stall.

"These are made from oud, an Arabic perfume, which women rub on their skin," Mouaz Dendy said.

He is the man behind the counter, a redhead with an enthusiastic smile, constantly gesticulating towards the yellow, pink and green wax perfumes.

NATURAL INGREDIENTS

Before I could ask why it is wax like and not liquid, Dendy said: "It's an invention by Saed Al Abbass, the owner of Aoud Gallery. He created it to make fragrances in a new manner that are made from natural ingredients.

Al Abbass, a Saudi national and entrepreneur loves coming up

with ideas and new products. The fragrances are all personally made by him and include dozens of different ingredients making them distinctive.

He said: "I used to buy six of my favorite perfumes and spray them on before going out".

I asked if that would get him a bit of reaction from people.

Al Abbass was proud to say: "Everytime I went out with my friends they asked me what perfume I was wearing! I told them that it was something I had mixed."

After that they asking him to make perfume mixes for them too. A business and administration degree student, Al Abbass decided it was time to turn his idea into commercial venture.

THE RICH AND FAMOUS

During the first nine years of Al Abbass's career as a perfumer, he made high quality oud perfumes for the rich and famous in Saudi Arabia. He also created, and still does, personalised fragrances, upon request, for customers who want a signature scent.

One of his most complicated and favorite perfumes is the Horse Rider. It comprises more than 2,000 oils and took six months to create.

It is a pack of two perfumes to be sprayed together. The smell changes depending on the number of times you spray each perfume.

Al Abbass said: "I am extremely Proud of this perfumes, as I was so focused on it." But, success as a perfumer doesn't come easy.

"Sometimes I can sit in the laboratory experimenting for months and not

come up with anything. And at other times, everything just comes to me." k

He is always open to new and innovative ways to produce his products. One of his inventions is the wax perfume.

CREATING WAX PERFUME

"I was at a food event one day, I saw a machine that turned milk into cream, and it hit me that I could make my perfumes, which look and feel like that, so I got one and started experimenting," Al Abbass said, while mixing the waxes.

His innovation travel further with the perfume fountain, "I saw one of those chocolate fountains and thought it would be a good idea to display it as a perfume fountain, where the smell would fill the shop."

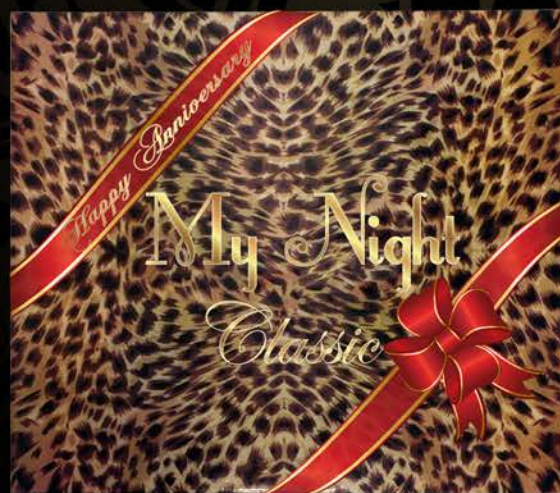
His creation have become quite popular not only within the Arab communities but also among Westerners.

"People come up to me from all over the world and buy bottles and bottles of perfumes to take home to their families and friends as gifts," he said, while scooping the perfume wax into a container for a customer.

He already has a few stores in Dubai and Saudi Arabia. Al Abbass said: "With the help of God, my business will expand across the GCC countries.

"I try to go the extra mile ---- like giving free refills and guarantees. It's not just a smell people buy. It's their identity, something that will represent them."

My Night



عود و عالى
Aoud Gallery®

Balsam of Silky Perfume



Rose

Fedetac



Amakin



Qud



French



Vanilla



Oriental



Create your Perfume by your Name



Aoud Gallery perfumes is the 1st perfume store in the world, which creates and designs your own perfume through your names alphabets and the date of your birth.

We offer you to have your own perfume, you can choose any design of the bottle of what you like, boxes, and packages. You will have your own picture or the one that you love, your perfume can be your business card.

It will open new areas of deeper understanding of transmission of the soul.

The well known perfume designer SAED AL ABBASS known as "THE PERFUME KING", created the perfect collection of aroma of woods, fruits, flowers, vegetable, and spices according to the letters and numbers.

There are **26** perfumes for females and **26** perfumes for males compose of the Alphabets letters.

Our Perfumes



ROYAL
LORD'S
ANDER
DEWAN
HABOOB
LABEAH
VIRIL
WATAN
SANAYDI
FEDETAC
ARBAB
OSTORAH
ASHERY

Our Perfumes



UNI SIX
AL AMAKEN
SE NA FE
AL FURSAN
EBDAA
EDMAN
SHARWAK
AMAZING
ENTHAR
MAMOUA
FATAN
AWTAR

Crystal and Golden Bottles



Crystal and Golden Bottles



Luxury Boxes



عُودِ جَالِيرِجِ
Aoud Gallery®

Luxury Boxes



عوط عالي
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Our Perfumes





مركز مود
Moud Gallery

مركز سائد العباسي
مركز مود



Saed Al Abbas Group of Companies

بوتيك 99
Boutique 99

VICTORIA
PHYSIOTHERAPY
CENTER